## Last Mile Delivery Business Model

The first of two Last Mile Delivery Business Model patents were filed today with several additional claims added. We have a long history of establishing both a distributorship and franchise delivery and routing system with multiple proprietary innovations.

You can read our prepared Non-Disclosure Agreement below:

https://bb99b436-e671-4271-9db0-

9ef0f07a015d.filesusr.com/ugd/ac9c45 b1b23d028450480dad5d5dc743ad143e.pdf?index=true

You may prefer to send us your NDA agreement.

For information you can call Earl or JoAnn Braxton at 1-800-521-6310 or 1-586-634-4649 or E-mail info@toilets.com

## Last Mile Delivery Business Model

## Introduction

The present invention relates to a franchise package delivery system and more particularly, the invention relates and focuses on a separate delivery system franchise and/or distributorship scheme for the last mile of the package or food delivery for **Tier One** customers (big box retailers). The last mile is defined as the final destination for a product package referred to as the **Tier Two** customer final destination (residence).

The Last Mile Delivery Model provides a cost efficient, reliable, and interactive customer-oriented relationship. This is designated as the last mile delivery contractor or franchise business model wherein an individual engages in our distributorship or franchise to receive a substantial volume of packages from one or more **Tier One** customers to the franchisees or distributor designated area within the franchisee's neighborhood or territory. The last mile delivery contractor will be a recognized independent contractor who will finance their own equipment and will have a home and office in or near the territory.

The advantages of the last mile delivery system are 1.) economic, 2.) greater safety, 3.) a reduction in porch banditry, 4.) unique contractor recruitment concept, 5) self-generating reverse logistic solutions, 6.) massive injection of motivation and competence, as well as 7.) major increases in meaningful customer interaction and satisfaction. Our last mile delivery contractors will bring relief from the current labor shortage and inadequacies and dramatically lower the turnover rate while increasing the volume of products shipped. Great costs to **Tier One** customers are the cost of labor lost to workers compensation and disability claims, and the high cost of managing their current delivery drivers.

Our last mile concept will also reduce costs by minimizing delivery redundancies by utilizing multiple drivers in the same area. In addition, the cost of processing product returns will provide a major cost savings with the last mile reverse logistics innovations. For the Last Mile Ambassador delivering the packages would be like going to bat before the Home Crowd.

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